

Kidderminster Town Council

Vision/ Strategy 2025-2029

1. Help to make Kidderminster a more attractive, welcoming, safe and well cared for town

- 1.A Providing services/ amenities and working with other partners and stakeholders to help to deliver a well-presented and safer town centre
- 1.B Provide outstanding parks, playgrounds and public spaces
- 1.C Provide public toilets
- 1.D Run vibrant markets
- 1.E Provide allotments
- 1.F Provide value for money services for the communities we serve, by maximising income and controlling costs.
- 1.G Consider further devolution of services from other tiers of local government wherever we feel that this is in the best interests of the communities we serve.
- 1.H We will exercise best practice as an employer, promoting fairness and equality for our employees and volunteers

2. Make Kidderminster Town Hall a key community and civic asset

- 2.A To make the Town Hall accessible and inclusive for all our communities
- 2.B Protecting and preserving the Town Hall, its artefacts and its heritage, on behalf of all our communities.
- 2.C Providing top class cultural and entertainment events,
- 2.D Supporting the community use and enjoyment of the Town Hall
- 2.E To provide accessible, inclusive Civic Offices to deliver services for the people of Kidderminster

3. Foster a real sense of community and Civic Pride

- 3.A. To be “The Voice of Kidderminster”, by:
 - By lobbying and working in partnership with WFDC, WCC, Kidderminster BID, and others on matters relating to Kidderminster
 - Responding to public consultations on behalf of the people of Kidderminster,
 - Fulfilling our role as a statutory consultee for planning applications within the parish,
 - Raising concerns with the relevant local and national organisations on behalf of the people of Kidderminster
- 3.B Upholding the Civic and Mayoral heritage of Kidderminster
- 3.C Inspiring Civic events and Mayoral calendar
- 3.D Enjoyable and inclusive community events
- 3.E Celebrate and recognise individual and community achievements
- 3.F Encourage and support contributions to our public and community life
- 3.G Promote “Kidderminster in Bloom”
- 3. H Support and celebrate the understanding of different cultures and peoples through organisations such as the Twinning Association and our various local faith groups
- 3.I Support and celebrate Kidderminster's history, heritage and tourism.

4. Take actions to address the climate emergency

- 4.A. To Ensure the activities of the Town Council are carbon neutral by 2035.
- 4.B Promote biodiversity across our parks and open spaces
- 4.C Actively encourage and support actions that will make Kidderminster more environmentally sustainable

5. Provide focused support for young people, the elderly, minorities and the vulnerable

- 5.A. Provide funding to organisations which support these groups in Kidderminster
- 5.B. Support and promote initiatives to make Kidderminster a more inclusive town